

Social Factors Vision Boards

EXAMPLES ONLY

Note, the vision boards are living documents. The statements/questions and social factors should be updated to represent project-specific conditions and stakeholder concerns. Social factors presented on the toolkit vision boards are representative of affected communities' perceptions as opposed to expert opinion based on scientific studies. This was prepared as such to provide a foundation for practitioners to understand the present needs and concerns of a PFAS-affected community. In addition, the rating system presented in each board is interchangeable to any social factor topic.

Sources of PFAS

Which source would you like to learn more about?

PFAS Sources	Not Interested	Have a Good Understanding	Need More Information
Public Water Supply			
Biosolids			
Aqueous Fire Fighting Film	Social factors presented on the toolkit vision boards are representative of affected communities' perceptions as opposed to expert opinion based on scientific studies. This was prepared as such to provide a foundation for practitioners to understand the present needs and concerns of a PFAS-affected community.		
Air Stack Emissions			
Surface Water			
Stormwater/drains			
Soil			
Groundwater			
Supply Well			

PFAS Exposure Mechanisms

How serious of a risk does the following exposure mechanism pose to you?

PFAS Exposure Mechanisms	No Risk	Low Risk	Medium Risk	High Risk
Agriculture/Local Produce				
Local Livestock				
Breastfeeding				
Foraging/Sap/Berries/Leaves		<p>Social factors presented on the toolkit vision boards are representative of affected communities' perceptions as opposed to expert opinion based on scientific studies. This was prepared as such to provide a foundation for practitioners to understand the present needs and concerns of a PFAS-affected community.</p>		
Aquatic Organisms/Fish/Crab				
Milk/Dairy Farm				
Cookware				
Drinking Water				
Soil				
Air				
Precipitation				

Potential Receptors

Which populations are you most concerned about?

Potential Receptors to PFAS	Not Concerned	Low Concern	Medium Concern	High Concern
Pregnant Women				
Family with Infants (intake of formula or breastmilk)				
Family with Children		Social factors presented on the toolkit vision boards are representative of affected communities' perceptions as opposed to expert opinion based on scientific studies. This was prepared as such to provide a foundation for practitioners to understand the present needs and concerns of a PFAS-affected community.		
Elderly				
Pets				
Env. Justice Communities				
Site Workers/Military Personnel				
Gardeners				
Farmers				
Livestock				

Physical Wellbeing Concerns

Which concerns about your health do you have?

Health Effects Information	Use the three stickers to indicate which physical wellbeing topic(s) concerns you the most. More than one sticker can be placed in the same social factor category.
Diabetes	
High Cholesterol	
Cancer	
Thyroid Conditions	
Chronic Illness	
Learning Disabilities	
Fetus Impacts	
Respiratory Issues	

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Quality of Life Factors

How would you rate impact to the following quality of life factors to the average person living in the affected community?

Quality of Life Factors	Not At All	Somewhat	Moderate	High Extent
Recreation (fishing, swimming)				
Business Revenue (tourism, agriculture, livestock)				
Property Value		Social factors presented on the toolkit vision boards are representative of affected communities' perceptions as opposed to expert opinion based on scientific studies. This was prepared as such to provide a foundation for practitioners to understand the present needs and concerns of a PFAS-affected community.		
Neighborhood as a Safe Place				
Financial Burden				
Mental Wellbeing				
Physical Wellbeing				
Water Rights				

Resources & Outreach

Rate Preference of Accessibility to Resources and Modes of Outreach

Accessibility to Resources and Modes of Outreach	Use colored stickers to indicate preference for accessibility to resources and modes of outreach. Orange = low Yellow = medium Green = high
Access to knowledgeable physician	
Access to a third party (academia, technical advisor)	
Access to blood testing	
Access to an independent laboratory	Social factors presented on the toolkit vision boards are representative of affected communities' perceptions as opposed to expert opinion based on scientific studies. This was prepared as such to provide a foundation for practitioners to understand the present needs and concerns of a PFAS-affected community.
Periodic newsletter	
Website/Social media platform	
In-Person meetings	
Community advocacy group	
Testing	
Federal/State Agency	
Water Authority/Purveyor	

Communicate Concerns

Provide feedback on topics of concern using sticky notes

Topics of Concern	Use a sticky note to communicate concerns on the following:
Ongoing Manufacturing at Site	
Level of Health Study Performed	
Response to Stop Exposure	
Cleanup Standards	Social factors presented on the toolkit vision boards are representative of affected communities' perceptions as opposed to expert opinion based on scientific studies. This was prepared as such to provide a foundation for practitioners to understand the present needs and concerns of a PFAS-affected community.
Regulation and Policy	
Funding for Action/Cleanup	
Treatment Technologies	
Maintenance of Treatment System	
Reuse of Treated Water/Biosolids	
Distrust in Regulatory Authority	
Distrust in Responsible Party	